- 1. K-LOVE serves me by keeping me focused on Jesus Christ!
- 2. The effect of losing K-LOVE would be devastating for my wife; myself; our children and grandchildren. This entire generation needs K-LOVE. K-LOVE is food for the soul, like bread is food for the body. IT IS ESSENTIAL!
- 3. The service provided by K-LOVE is in the public interest, because JESUS died for the PUBLIC, not just for those of us who believe THAT! God bless K-LOVE and HIS will be done!